



THE **2024**  
GIVE HIGHER  
CAMPAIGN

The Higher Foundation

# **A MESSAGE FROM OUR PRESIDENT & FOUNDER**

# THE 2024 GIVE HIGHER CAMPAIGN

Dear Higher Community,

It has been my honor and privilege to lead The Higher Foundation since inception in 2018 to today in 2024. The upcoming 2024-25 Academic Year will be our 6th year serving Georgia college students, helping them to go higher in their education and career by removing post-secondary educational attainment barriers from their paths. In this 6th year, we are increasing our impact by awarding \$50,000 in 80 grants and 10 scholarships to serve 90 Georgia college students. To do this, we need our Higher Community's support through The 2024 Give Higher Campaign.

The 2024 Give Higher Campaign is our annual grassroots fundraising campaign that raises funds for our grants and scholarships. We are asking our Higher Community to join our campaign and help us reach our fundraising goal of \$50,000 by giving at one of our three specified Give Higher Tiers, that are equal to the value of The Higher Foundation Grant & The Higher Foundation Scholarship. **100% of The Give Higher Campaign contributions will be applied to our grants and scholarships.**

By giving to The 2024 Give Higher Campaign, you will directly impact Georgia college students from all walks of life who are in need of financial assistance. As a show of our gratitude, you will receive a social media shoutout and two tickets to The 3rd Annual Higher Celebration in May 2025, where you will meet our Higher Students and Higher Scholars that your donations helped us serve in the 2024-25 Academic Year.

Thank you for being a part of The Higher Foundation's mission to provide financial assistance to Georgia college students. Our mission is personal to me, as I once was a college student at The Georgia Institute of Technology in need of the financial assistance that The Higher Foundation provides. I know I am not alone in experiencing financial strain in college, and that is why The 2024 Give Higher Campaign is so important. Let's come together as a state and meet the financial needs of Georgia college students. Our next-generation of college-educated professionals need our support.

Thank you for joining The 2024 Give Higher Campaign at [www.higherfoundation.org/givehigher!](http://www.higherfoundation.org/givehigher!) Always remember, when our Higher Supporters give higher, then our Higher Students can go higher.

With Love & Gratitude,



**Mallorye Crowell**

President & Founder  
The Higher Foundation



**#GOHIGHER**

# OUR MISSION

## Our Mission

The Higher Foundation promotes post-secondary education by providing financial assistance to Georgia college students. Our main objective is to make post-secondary education more attainable for Georgians from all walks of life. Our goal is to consistently increase the Georgia population with a bachelor's degree or higher. We plan to reach our goal by serving Georgia college students with our need-based grants and merit-based scholarships. As we make higher education more accessible, we aim to see every Georgian college educated and fulfilled in his or her career.

## Our Causes



Financial Strain



Resource Scarcity



Food Insecurity



Housing Instability



Academic Stress



Career Advancement

## Our Services

### Need-Based Aid

The Higher Foundation Grant promotes post-secondary education by providing need-based financial aid to Georgia college students. We award grants directly to Georgia college students to help cover their cost of attendance expenses such as: Food, Transportation, Housing, Healthcare, Career Advancement, and Higher Education.

### Merit-Based Aid

The Higher Foundation Scholarship promotes post-secondary education by providing merit-based financial aid to Georgia college students. We select Higher Scholars based on the strength of their academic background, campus & community involvement, leadership skills, and professional development.

# OUR PURPOSE

**40%**

of the Georgia population did not pursue a college education.

**22%**

of the Georgia population started college but did not graduate.

**38%**

of the Georgia population have at least an associate's degree.

**1 of 2**

Georgia is one of only two states in the nation that does not offer a state-wide need-based aid program.

**112,000**

students or more deal with unmet financial need in the 26 University System of Georgia (USG) higher education institutions.

**42%**

of USG students reported not receiving any financial support from parents or guardians

**39%**

of USG students struggled with stable housing.

**37%**

of USG students had very low or no food security.

**99%**

of students did not receive school-funded need-based aid in 23 Georgia colleges.

**67%**

of USG Black students enrolled were not awarded The HOPE Scholarship.

**3rd**

Georgia ranks 3rd in USA for student loan debt per borrower for \$69 billion.

**56%**

of Georgia college graduates carry debt with the average debt of \$28k per borrower.

## SOURCES

GBPI "Exploring the Context & Implementation of Georgia's New College Completion Grants Program" Report by Ashley Young

GBPI "The Need for Need-Based Aid" Report by Jennifer Lee

"Georgia Data, Educational Attainment" by Carl Vinson Institute of Government

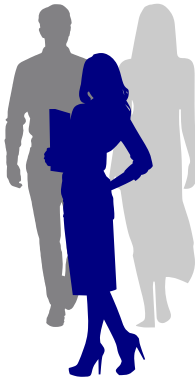
# OUR IMPACT

**\$33,900**

Dollars Awarded

**225**

Grants



**13**

Scholarships



**1,970**

Resources



**1,056**

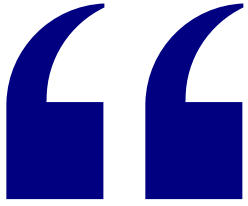
Students Served

**6**

Years of Service

Since inception in May 2018, The Higher Foundation has served over 1,000 Georgia college students and funded over \$33,000 in grants and scholarships. Together, let's keep working to make post-secondary education more attainable for Georgians from all walks of life.

# TESTIMONIALS



“The Higher Foundation Grant has helped me to buy some groceries that are good for me and help me to try to eat healthier as a college student.

- Higher Alum, Valdosta State University

“The Higher Foundation has provided nothing but endless opportunities for me, and I am incredibly grateful that they continue to extend their kindness to me. By receiving a finals week gift box, it helped me to relieve some stress in an overwhelming part of the semester. I am incredibly grateful for the grant provided to me to help me go higher in my education as finding the money to cover transportation to my college, as a commuter student, can be incredibly difficult. Thank you all again!” - Higher Alum, Georgia State University

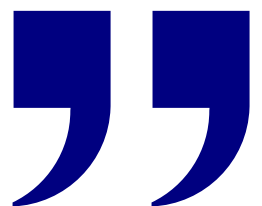
“Thanks to Higher Foundation, I was able to pay for my books that I needed for my classes. The back-to-college kit provided me with essential school supplies that I otherwise would have had to go without. Both of these services also aided me mentally by alleviating some of my stress concerning my finances as a college student.” - Higher Alum, Agnes Scott College

“The grant money really helped me as I started to obtain more financial responsibilities by moving off campus, putting my health first, and becoming more independent. Financial support really can lift a weight off people’s shoulders as they deal with other situations, and I am forever grateful for the support I got from Higher Foundation. I also had the honor of meeting Mallorye when she dropped off Back to College Kits to Serve-Learn-Sustain where I work on campus. Again, I love seeing the dedication and love people have for reaching back and helping others!”

- Higher Alum, Georgia Institute of Technology

“Thank you to the entire committee of Higher Foundation and their contributions to my academics as a scholar and my future profession. Higher Foundation granted me with the funds to purchase my textbooks for this academic semester.”

- Higher Alum, Clark Atlanta University





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# CAMPAIGN GOALS

## 80 Grants

For the 2024-25 Academic Year, we will award 80 grants at \$500 each for \$40,000 total. We will award 40 grants in the Fall 2024 semester and 40 grants in the Spring 2025 semester. These grants will provide need-based aid to 80 Georgia college students, helping them to overcome financial strain and go higher in their education and career. You may learn more about The Higher Foundation Grant by visiting [www.higherfoundation.org/grants](http://www.higherfoundation.org/grants).

## 10 Scholarships

For the 2024-25 Academic Year, we will award 10 scholarships at \$1,000 each for \$10,000 total. We will award 5 scholarships in the Fall 2024 semester and 5 scholarships in the Spring 2025 semester. These scholarships will provide merit-based aid to 10 Georgia college students, helping them to overcome financial strain and go higher in their education and career. You may learn more about The Higher Foundation Scholarship by visiting [www.higherfoundation.org/scholarships](http://www.higherfoundation.org/scholarships).

## 90 Students

For the 2024-25 Academic Year, we will award 80 need-based grants at \$40,000 total and 10 merit-based scholarships at \$10,000 total to impact 90 Georgia college students. **To do this, we must meet The 2024 Give Higher Campaign Goal of \$50,000.** We want to meet our half-way mark of \$25,000 by August 1st, 2024 to fund our Fall 2024 services, and we want to meet our final fundraising goal of \$50,000 by December 1st, 2024 to fund our Spring 2025 services. Together, we can do it!

# CAMPAIGN TIERS



## TIER 3: \$1,500

- Sponsor (1) Higher Foundation Grant & (1) Scholarship to impact (2) Georgia college students.
- Receive a social media shoutout.
- Receive (2) tickets to The 3rd Annual Higher Celebration in May 2025.

## TIER 2: \$1,000

- Sponsor (1) Higher Foundation Scholarship to impact (1) Georgia college student.
- Receive a social media shoutout.
- Receive (2) tickets to The 3rd Annual Higher Celebration in May 2025.



## TIER 1: \$500

- Sponsor (1) Higher Foundation Grant to impact (1) Georgia college student.
- Receive a social media shoutout.
- Receive (2) tickets to The 3rd Annual Higher Celebration in May 2025.



## WAYS TO GIVE HIGHER:



Donate online at [www.higherfoundation.org/donate](http://www.higherfoundation.org/donate).



Mail a check or money order payable to “Higher Foundation” to:  
Higher Foundation, P.O. Box #281, Fairburn, GA 30213

**GET CONNECTED**



The Higher Foundation, Inc. ® promotes post-secondary education by providing financial assistance to Georgia college students. We are a US 501(c)(3) public charity, and our EIN is 82-1851349.



[www.higherfoundation.org](http://www.higherfoundation.org)



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