



The Give Higher Campaign

Instructions: Please see the instructions and video prompts below for [The Give Higher Campaign](#). It is imperative that you follow the instructions closely to be eligible for our grants and scholarships. If you have any questions, please contact our Student Coordinator, Edithe-Rose, at editherose@higherfoundation.org.

1. Choose 1 of our 6 prompts to create a storytelling video to submit in your grant or scholarship application. Your video should meet the below requirements:
 - Recorded in landscape orientation.
 - Between the time length of 3 minutes minimum and 5 minutes maximum.
 - High quality lighting and audio
 - No added media, including but not limited to, pictures, videos, background music, and captions.
2. We will score your video based on your storytelling skills and our video requirements. If you are selected as a grant or scholarship recipient, we will edit your video for publishing and awareness of our mission through The Give Higher Campaign. Because the grant or scholarship recipient's video will be shared publicly, please pick the video prompt you feel most comfortable speaking about publicly.
3. Once you receive our YouTube link to your video, please share it on your social media platforms as requirements of our grant and scholarship application. Your advocacy of our mission and your story will help us provide financial assistance to more Georgia college students.

Video Prompts: Before going into your story, please introduce yourself by stating your name, college, student classification, and academic program.

1. **Academic Passion:** Create a video that showcases your academic passion. You can talk about your favorite subject, research project, or academic achievements, and how your passion aligns with our mission.
2. **Community Impact:** Create a video that highlights your commitment to giving back and paying it forward in the future. You can discuss how the grant or scholarship will inspire you to make a positive impact on your community, society, or the world, and how you plan to use your education and career to give back.
3. **Leadership and Advocacy:** Create a video that highlights your leadership abilities and advocacy efforts. You can share your experiences in leadership roles, initiatives you have led, or issues you have advocated for, and how it aligns with our mission.
4. **Diversity and Inclusion:** Create a video that addresses the importance of diversity and inclusion in education or society. You can share your perspectives, experiences, or initiatives related to diversity, equity, and inclusion, and how it aligns with our mission.
5. **Impact of Financial Assistance:** Create a video that discusses the potential impact of the grant or scholarship on your education, career, and future goals.
6. **Paying it Forward:** Create a video that highlights your commitment to giving back and paying it forward in the future. You can discuss how the grant or scholarship will inspire you to make a positive impact on your community, society, or the world, and how you plan to use your education and career to give back.